



HEIDI CARD PRINTING SOLUTIONS

SMARTER WAY TO PRINT ID



GENERATIONS OF INNOVATION

OVER 35 YEARS OF TECH SOLUTIONS, AND COUNTING.

At GET Group, our dedication is to accelerate smart city transformation by introducing innovative solutions straight out of our offices in top digital hubs around the world.

Our key role as tech innovators is our corporate social responsibility towards investing in the acceleration of ethical technology for community advancement.

We are dedicated to value partnerships. As our global outreach grows, so does our commitment to delivering unmatched quality products and services with high integrity and values:



Transparency



Inclusion



Quality

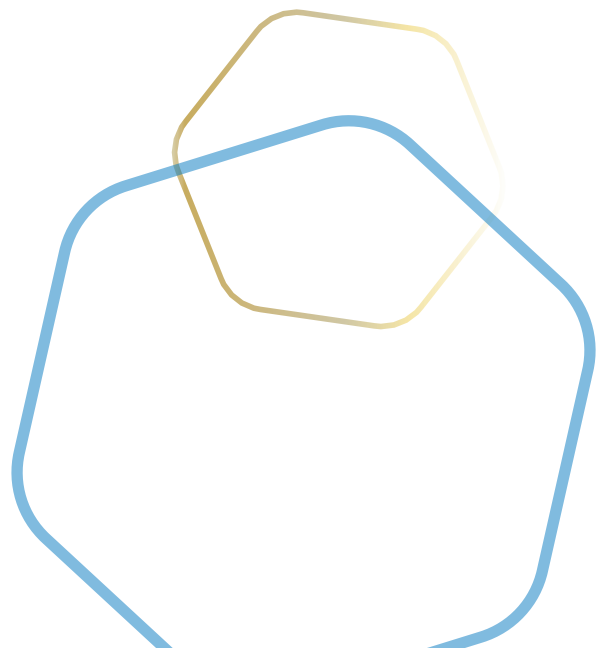


Security

Keeping us at the forefront of innovation is our team. A driving force of change agents determined to build smarter cities, one solution at a time. Everyone wins with them.

We partner for smart solutions.

For Inquiries
heidi@getgroup.com



VALUE COMMITMENTS

Smarter printing for colorful living.

We firmly believe that people are entitled to better living. Our role as key drivers of tech innovation holds a great corporate social responsibility - to invest in the acceleration and advancement of ethical technology, in support of community development.



At GET Group, we are committed to quality and great experiences. The Heidi line offers instant business expansion by adding high value to printing product verticals.

An all-in-one card issuing solution:

▶ Heidi Printers

- ▶ Heidi CP-51L Card Printer with Laminator
- ▶ Heidi CP55-S Single-Side Card Printer
- ▶ Heidi CP55-D Dual-Side Card Printer
- ▶ Heidi CP55-K Card Printing Kiosk Solutions

▶ GET Identity® Card Personalization Software

- ▶ Basic
- ▶ Advanced
- ▶ Enterprise

▶ Printer Kits

- ▶ Consumables
- ▶ Accessories

Smarter card issuance and personalization for all industries.

Trusted Services

There's a Heidi near you.

Heidi printers and support centers are accessible through distributed networks of expert partners and teams across the globe.

We ensure quality support and around-the-clock availability for all printing solution inquiries and requirements.

- ▶ Instant Setup and Integration
- ▶ Printer Technical Training
- ▶ Printer Maintenance Services
- ▶ Rapid Integration

Seamless card issuance, zero issues.



SMART & SECURE PRINTING

HEIDI CP-51L

The Heidi CP-51L Laminating Printer is a high-speed device designed to produce cutting-edge imaging and exceptional printing quality at a competitive cost per card. It is a very flexible solution made to work in a variety of user contexts and card-issuing scenarios. Simply deploying, operating, and maintaining Heidi CP-51L.

Personalization

The CP-51L is a high-quality printer with 300 (Color & Mono), 600 & 1200dpi (Mono only), edge-to-edge printing on various types of cards and thickness with a wide range of ribbons.

Operation

All-in-one ribbon cassette and cleaning roller simplifies ribbon loading and cleaning processes. Easily operated LED indicators, buttons and instant system status LCD display.

Performance

The built-in 64 MB memory facilitates the high-speed storing and processing of printing jobs.

Card Security

Heidi CP-51L provides multiple options to protect cards against tampering attempts:

- ▷ A secure and customizable watermark added within the printing process using standard ribbons
- ▷ A covert layer printed using an ultra-violet (UV) ribbon
- ▷ Smart card encoding
- ▷ Supports the secure global EMV standard, ensuring the cards are interoperable with the global payment infrastructure
- ▷ A secure and customizable holographic film

HEIDI CP55 PRINTERS

Modularity meets issuance excellence.

Heidi CP55 is a high-speed direct-to-card printer built to deliver innovative imaging and superior printing quality. It is at the core of a wide variety of specialized card issuance solutions as it offers instant deployment and optimal results.

Choose Absolute Performance

- ▶ **Durable and Compact:** Tough printer frames built for bulk issuance
- ▶ **Advanced Imaging:** 300x300 dpi edge-to-edge printing technology
- ▶ **Dynamic Printing:**
 - ▶ **Color:** up to 170 cards/hour
 - ▶ **Monochrome:** up to 720 cards/hour
- ▶ **Convenient Feeder Capacity:**
 - ▶ **Input Hopper:** up to 200 cards
 - ▶ **Output Hopper:** up to 100 cards
- ▶ **Extraordinary Value:**
 - ▶ Competitive cost-per-card rates.
 - ▶ Free software with personalized issuance.
 - ▶ Enhanced data visualization and card management

Field upgradeable option to switch from single-side to dual-side printing mode by adding a flipper unit.



High-performance card printing in bulk.

Printer Benefits

Heidi CP55 printers are recognized globally as high-performing printers with a modern compact design, accommodating any workspace and workload capacity.

Powerful features with each printer:

- ▶ **User-Friendly**
 - Plug and print instant printer activation and management.
- ▶ **Guaranteed Quality**
 - High-resolution printing and lifetime durability, at competitive prices.
- ▶ **Smart Design**
 - Compact size and unique design. Suitable for limited workspaces.
- ▶ **Card Security**
 - ▶ Custom watermarks on cards
 - ▶ Added security layers with ultra-violet YMCKUVO ribbons
 - ▶ EMV compliant smart card encoding
 - ▶ Contact, contactless, and magnetic stripe data encoders
- ▶ **Printer Security Options**
 - Physical lock as an optional accessory to seal and secure printer ribbon cabinet and input hopper.



SELF-SERVICE ID PRINTING

Heidi CP55-K is the cutting-edge printer line of self-service printing kiosks by GET Group. The printer integrates easily with existing systems and accommodates any environment, accompanied by a complete components kit.

The innovative design of CP55-K makes it adaptable to all kiosk requirements:

- ▶ Ready-Made Card Printing Kiosks
- ▶ Custom Card Printing Kiosks

Heidi CP55-K printers are well-known for their advanced imaging and printing quality at a competitive cost-per-card.

The printer's flexibility and cutting-edge thermal printing technology allow for further customization options.

HEIDI CP55-K KIOSK PRINTER

Automated, unattended card issuance.

Heidi CP55-K printers have a compact design suitable to deliver built-in self-service card printing kiosks at incredible speeds.

A direct-to-card printer module that allows individuals to personalize and produce ID cards without assistance. Heidi CP55-K offers smart card management and high-quality cards at competitive costs. Suitable for all card-issuing industries.



The printer features and benefits include:

- ▶ **Smart Design**
A compact engine encased in a metal frame with steel ball bearings to fit various kiosk models.
- ▶ **Scalable Capacity**
Supports multiple application capacities to operate up to 4 detachable input hoppers
300 to 500 cards each.
- ▶ **Multiple Personalization**
Power up printing using magnetic stripes, contact, and contactless encoders. Enable RFID and smart cards.
- ▶ **Seamless Integration**
Easily integrates into a terminal with simple operational status information for simplified maintenance.

Secure and scalable kiosk-printer solutions.

Kiosk Printer Applications

Ready-made or custom, CP55-K printers serve card issuing kiosks within any industry sector. CP55-K can be integrated easily with any card printing kiosk application and ideal for self-service areas:

- ▶ Ticket Trading
- ▶ Transportation
- ▶ Payments
- ▶ Events and Exhibitions
- ▶ Membership Management
- ▶ Hospitality Cards

Automated to issue member IDs with ease.

PERSONALIZED IDENTITY CARDS

GET Identity® card personalization software designed to simplify the card branding and design process. Easily create, manage, personalize, and issue for a wide variety of card applications:



**Government
Authorities**



Corporate



**Banking
& Finance**



Healthcare



Education



**Membership
Clubs**



Retail



Transportation



Hospitality



Manufacturing



**Reward
Programs**

The system's open architecture supports a wide range of features that can be easily grouped and utilized by small, medium, and large organizations. Its multi-tier nature allows it to work with different database engines.

GET IDENTITY® SOFTWARE

Card personalization and issuance.

A feature-rich card issuance and design software, with a friendly user interface and customized workflows that work independently of hardware platforms.

The software consists of three modules:

▶ ID Designer Module

This graphics tool with a smartcard unit designs the logical encoded structures of cards. It supports static and dynamic elements including text, images, shapes, and complex layers.

▶ ID Manager Module

An administrator tool to design and customize the data-entry interface, define data sources, create roles and users, assign relevant permissions, and generate reports.

▶ Data Entry Module

Instantly issue using a dynamic data-entry screen, print previews, and various tools to manage records. Import the card data from user-defined sources.



ID Designer Module



Data Entry Module

GET Identity® is ideal with Heidi printers and all other printers.

Software Benefits

Get the complete modules, screens, and tools. Both technical and non-technical team members can easily create and manage card design.

- ▶ **Comprehensive:** Rich design tools with a full-scope library of templates and drag-and-drop functionality.
- ▶ **Cost Efficient:** Reduces cost and complexity of contact, contactless, and magnetic stripe card encoding as well as barcode/QR code generation.
- ▶ **Flexible:** Supports single or multi-environment mode integration with other software applications and hardware.
- ▶ **User-Friendly:** Manage data easily with custom data entry screens.
- ▶ **Convenience:** Includes a complete pack of standard reporting templates, a dashboard, and tools for report customization and monitoring.

PRINTER CONSUMABLES

Heidi kits include consumables that offer a wide range of printer ribbons that guarantee high-quality printing and added security on the cards

Consumables

▶ Monochrome Ribbons

▶ Color Ribbons

Ribbons for extra security.

Heidi provides additional layers of security printing to protect cards against fraudulent activity:

▶ **Custom Watermark** - Secure watermark added during printing, using standard color ribbons.

▶ **Ultra-Violet Images** - A covert protection layer printed using the UV panel of YMCKUVO ribbons.

We are committed to offering quality products that meet high customer standards, especially at government and enterprise levels. Heidi printers and components are qualified for ISO certification.

HEIDI RIBBONS








High-grade color sets and security layers.

Heidi offers an extensive range of ribbon colors and optional layers of card security features to allow flexibility and affordability within cost-sensitive projects. Choose the best ribbons for the job.

Monochrome Ribbons

Heidi's monochrome ribbons print single colors without shades or shadows, ideal for personalizing pre-printed cards with names and barcodes/QR codes.

▶ **Single Color Ribbons - 1200 images/roll**

	Metallic Gold		Black		Red		Scratch-Off
	Metallic Silver		White		Blue		

▶ **KO Black with Overlay Ribbon – 600 images/roll**



Color Ribbons

Direct-to-card printing technology for high quality and clear image results in a full-color image.

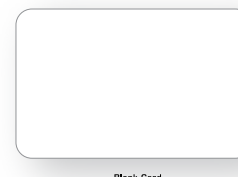
YMCKO – 250 images/roll - Full-color printing options clear and crisp quality images.

YMCKOK – 200 images/roll Ideal with CP55-D printer to print full-color photo printing on front and black text, or barcodes, on the back of cards.

1/2 YMC Full KO – 350 images/roll - A half-panel ribbon to print colored images on any side of the cards.

1/3 YMC Full KO – 400 images/roll - Reduced size of color panels (YMC) with full-size KO (black and overlay) to print small colored photos and rest in black.

YMCKUVO BLUE – 200 images/roll - Extra security using a covert layer printed by the ultra-violet (UV) panel, adding multiple images or text on the cards.



Blank Card



Printed with YMCKOK colors





PRINTER ACCESSORIES

Heidi kits also feature a variety of accessories and printing essentials to further enhance the printer's performance and issuance experience.

Accessories

- ▶ Smart Card Encoders
- ▶ Ethernet/Wi-Fi Modules
- ▶ Cleaning Kits
- ▶ Flippers
- ▶ Physical Lock

Heidi is committed to offering top-of-the-line products that meet the global standards of quality to ensure the best printing experience with our printers.

HEIDI KITS

Printer add-ons to complete the experience.

Heidi offers customers with a complete selection of optional printer gear that enable card protection, printer lifespan maintenance, and the ultimate fulfillment of quality issuance programs.

Smart Card Encoders

- ▶ **Magnetic Encoder (LoCo/HiCo):** Store data in separate tracks for various types of data such as membership numbers, member names, and expiry dates.
- ▶ **EMV Certified Contact Encoder:** Ideal for banking applications and cards with information embedded within the chip.
- ▶ **Contactless Encoder:** Ideal for cards with invisible chips and antennas. The data accessed by card readers at a distance, without the need for direct contact.

Flipper

An optional unit designed to flip the card and print on its other side. Transforms CP55-S into a dual-side CP55-D printer.

Ethernet/Wi-Fi Modules

An upgradeable feature that enables printing using networks anywhere within the facility.

Physical Lock

A metal-based lock to restrict unauthorized access to ribbons and confidential cards stored within the hopper for governmental, financial, and regulatory environments.

Cleaning Kits

A full suite of cleaning tools to maintain a longer printer lifespan, improve performance, prevent downtime caused by mishandled cards, and moderate printhead damages.



Cleaning Pen Kit



Cleaning Swab Kit



Long Sleeve
Cleaning Card Kit

PRINTING SMARTER, GLOBALLY.

Request Demo
heidi@getgroup.com

UAE

GET Group Holdings Ltd.
2nd floor, EFT Building (South Tower)
Dubai International Financial Centre
Dubai, UAE, P.O. Box: 95703
T: +971 4 3888778

GET Group FZE

Warehouse K18
Dubai Airport Free Zone (DAFZA)
Dubai, UAE, P.O. Box: 95703
T: +971 4 2990686

GET International FZCO

Warehouse K19,20
Dubai Airport Free Zone (DAFZA)
Dubai, UAE, P.O. Box: 95703
T: +971 4 2990686

KSA

GET Saudi Trading (L.L.C)
Al Houshel Center
Olaya Area, Riyadh, KSA

EGYPT

GET Egypt
El Boustan Street, Area No.12
Sheraton - Heliopolis, Cairo, Egypt
T: +20 22 2691074

USA

GET Secure ID Corp.
Massachusetts, USA
230 Third Avenue, Waltham, MA 02451 USA
T: +1 (781) 9028740

Global Enterprise Technologies Corp.

Washington DC, USA
2111 Wilson Blvd, Arlington, VA 22201, USA
T: +1 (781) 8906700

COLOMBIA

G.E.T Group Latin America S.A.S
Ak. 9 # 115 – 30 Oficina 1604 Edificio Tierra
Firme Bogotá, 110221.
T: +57 1 432 7954

CANADA

G.E.T. Canada Inc.
2425 Matheson Blvd E (7th floor)
Mississauga, ON L4W 5K4
T: +1 (781) 890-6700

CHINA

GET International FZCO Beijing
Office 1505, 15F, China World Tower A,
No.1, Jianguomenwai Ave., Chaoyang
District, Beijing 100004, China
T: +86 10 5682 6726

QATAR

Global Enterprise Technologies L.L.C
Office No.3, West Bay 4th Floor, Salam
Tower Doha, Qatar P.O. Box: 3629
T: +974 4 444 0174

Smarter Way To Print ID, Anywhere

WHY GET GROUP



Identity Credentials
and Access
Management
Experts



Technology
Leaders



52+
Governments



700+
Field Experts



2B+
Secure IDs
Issued Worldwide



14+
Regional Offices



35+
Years of References
and Partnerships



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