EVENT MANAGEMENT SYSTEM

GET GROUP

EVENTS THAT SHOW UP FOR INNOVATION

200468

GENERATIONS OF INNOVATION

OVER 35 YEARS OF TECH SOLUTIONS, AND COUNTING.

At GET Group, we're dedicated to accelerating smart city transformation by introducing innovative solutions straight out of 10 top digital hubs around the world.

Our role as key technology drivers holds a corporate social responsibility towards investing in the acceleration of ethical technology for community advancement.

We are dedicated to value partnerships. As our global outreach grows, so does our commitment to delivering unmatched quality products and services with high integrity and values:

Transparency   **Inclusion**   **Quality**   **Security**

Keeping us at the forefront of innovation is our team. A driving force of change agents determined to build smarter cities, one solution at a time. Everyone wins with them.

We partner for smart solutions.

NEXT-LEVEL HYBRID EVENTS

Timeless events that scale seamlessly.

GET Group presents a multi-application event ticket solution that innovates corporate and community events. A hybrid system that centralizes online and onsite event activities in a modular system to connect all the components and create a fully interactive experience.

Includes standalone components and all the features required to automate access flows, ticket sales, organizer activity, and hardware communication. We present you with Event Management System.

▷ **Smart Organizer Experience. Digitized to Monetize.**
  ▷ Event Management Platform
  ▷ Event Ticket Sales
  ▷ Booking and Registration

▷ **Smart Customer Experience. Connected for Success.**
  ▷ Centralized Ticket Printing
  ▷ Smart Check-In Points
  ▷ Event Mobile Application

▷ **Smart Business Experience. Real-Time Control.**
  ▷ Advanced Access Control
  ▷ Event Data Visualization
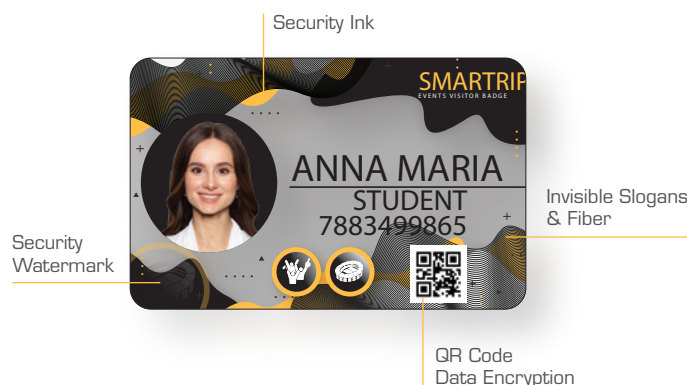 ▷ Business Value Reports

Whether your events are in-person or online, Event Management System streamlines fully immersive event experiences while promoting the rapid increase of bookings and registrations.

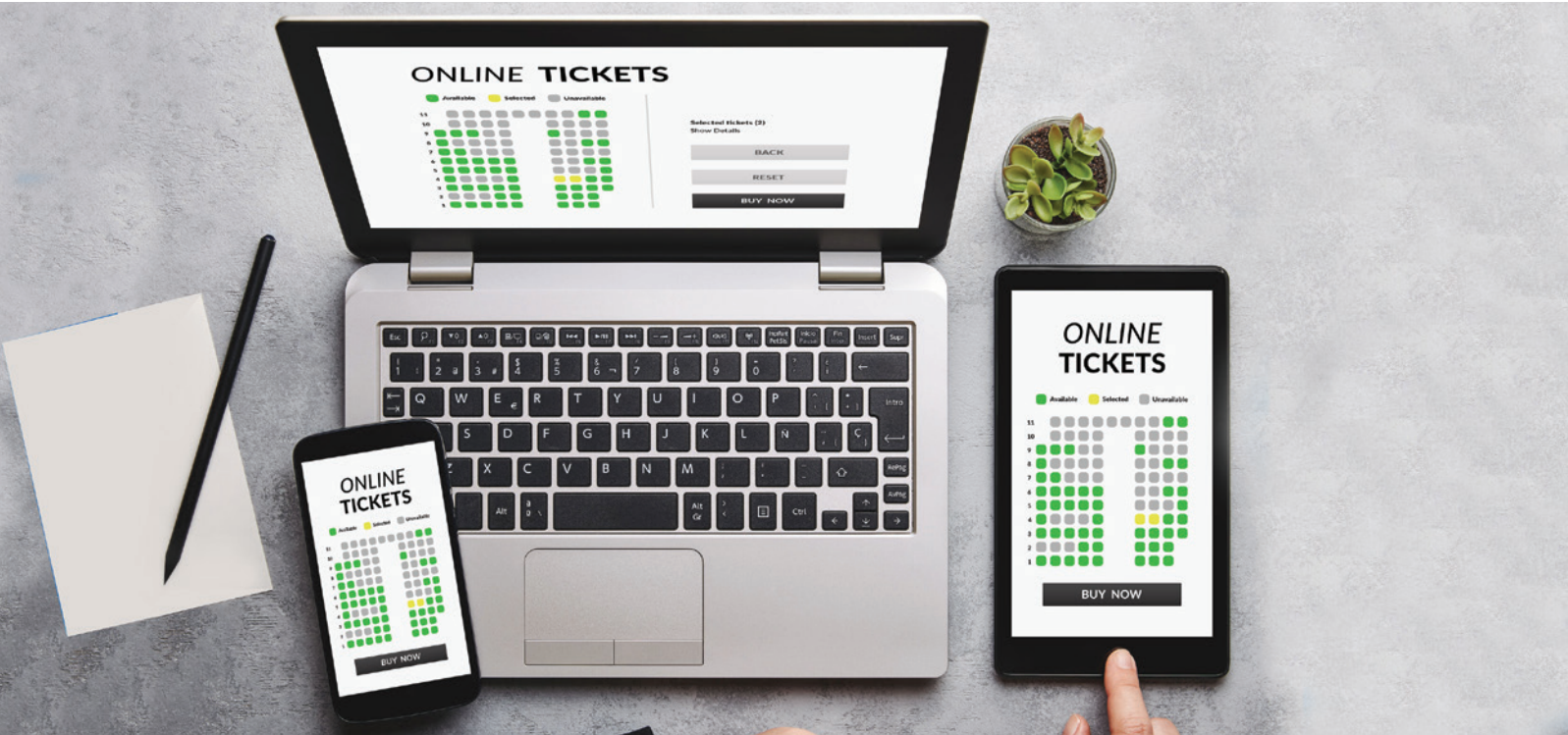**Smart event solutions are programmed for success.**

Smart Tickets Seal Security

Market demand is driving transformation within the visitor-ID technology industry. The Event Management System platform is designed as a cloud-based or server-based system that runs the production and fulfillment process of all ticket types.

  ▷ RFID
  ▷ QR Codes
  ▷ Data Encoding
  ▷ Mobile e-Ticket

Security Ink

SMARTRIP
EVENTS VISITOR BADGE

ANNA MARIA
STUDENT
7883499865

Invisible Slogans & Fiber

Security Watermark

QR Code Data Encryption

Dynamic digital vouchers are available regardless of the adopted ticket technology.

DIGITIZED TO MONETIZE

Envision the visitor experience, Event Management System innovates it.

Plan, launch, and promote any event with more flexibility. Manage your event process from ticket issuance to purchase, both online and offline, with control and speed.

Event Management System provides organizers with a seamlessly connected system to easily strategize, plan, design, configure, and execute engaging events.

▷ Event Management Platform
▷ Event Ticket Sales
▷ Booking and Registration

Apart from rapid ticket delivery, Event Management System is designed to provide real-time visitor insights, complete access control, manage transactions, and secure against ticket fraud activity.

EVENT TICKET FULFILLMENT

Event Management Platform

A robust infrastructure centered around the event requirements of set up, ticket design and sales, user management, and data security. Design innovative events, faster.

EVENT DESIGN AND PLANNING
Predesigned layouts and multi-language options available to build any event type.

VENDOR RELATIONSHIP MANAGEMENT
A partner-side dashboard to support communication and document exchange.

USER REGISTRATION MANAGEMENT
Easy interfaces for instant account signups, event booking, and seat selection.

TICKET BOOKING MANAGEMENT
User registration, ID management, ticket issuance, seat map selection, etc.

PAYMENT INTEGRATION
Support e-payments for simplified ticket purchases on the event site and in-app.

Event Ticket Sales

Count on Event Management System to manage all aspects of event marketing:

EVENT PROMOTION
Create AD campaigns to boost event awareness, email submissions, pre-event bookings, and ticket sales.

SPONSOR ADVERTISEMENT
Transform event channels into profitable exhibitor spaces for vendor advertising and shared benefits.

AUTOMATED ONLINE TICKET SALES
Easily process ticket sales, refunds, exchange, ticket blocking, and ticket sharing.

UNIFIED EVENT BRANDING
Design branded tickets for a cohesive event experience.

Booking And Registration

At the user registration level, Event Management System organizes all account activity:

ONLINE EVENT REGISTRATION
Page visitors can easily create accounts, select seats, and purchase tickets.
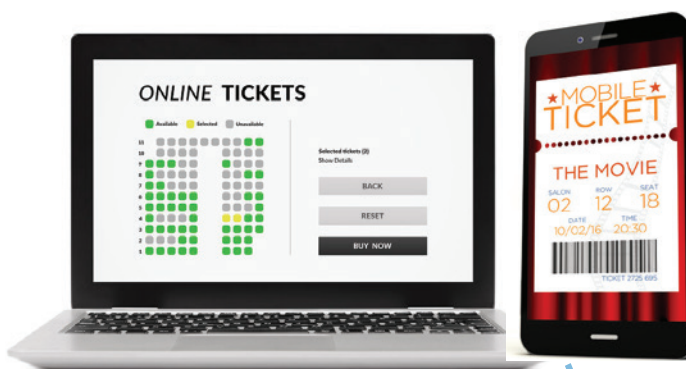
E-TICKET AND VISITOR ID CONTROL
Simplified processing of ID-request approvals and digital ticket issuance.

USER ACCOUNT MANAGEMENT
User onboarding and account notifications. Keep track of user activity.

ONSITE VISITOR REGISTRATION
Visitor registration, data collection, and ticket activation through the event system.

CENTRALIZED EVENT WORKFLOWS

Centralized Ticket Printing

By connecting the printing center application with high-performance printers, ticket production is managed with exceptional ease.

VISITOR ID ISSUANCE
Instant production of secure ID badges with high-quality photos.

ATTENDEE TICKET PRINTING
Customizable design of tickets as per event branding requirements.

SELF-SERVICE TICKET ISSUING KIOSKS
Onsite kiosks automated to fulfill unattended printing of badges and tickets.

Smart Check-In Points

Handheld devices and standalone kiosks are positioned at each entry point to secure a quick ticket and visitor-ID authentication flow.

ACCESS GATE TICKET SCANNERS
Ticket verification by RFID, QR, barcode, and biometric scanners.

AUTOMATED CHECK-IN KIOSKS
Avoid crowd congestion with unattended kiosks that authorize check-ins.

HANDHELD READER APPLICATIONS
Scan RFID, QR, barcodes, or use biometric face-matching technology.

Event Mobile Application

Collect visitor information and enable smooth interaction. Keep the event at hand in a mobile application for convenient guest experiences, instant event booking, e-payments, and seat selection.

MOBILE ACCESS TO ACCOUNT
Guest account information, event registration, and support on the go.

DIGITAL TICKET AUTHENTICATION
Quick scan authorized QR codes and NFC straight from the app.

E-PURSE WALLET APPLICATION
Secure in-app transactions of ticket purchases.

EVENT INSIGHTS AND SECURITY

Advanced Access Control

Administrator rights are provided with access to the real-time management of visitor access and team performance, minimize security threats, and optimize event ROI.

SMART CCTV SECURITY
A high-tech camera solution for crowd management and intelligence against fraud.

BIOMETRIC FACE-ID MATCHING
Enhanced security measures by matching face captures with photos on identity cards.

REMOTE ACCESS MANAGEMENT
Manage identities, verify documentation, and block fraudulent IDs within the dashboard.

Event Data Visualization

Access online and onsite event performance data, at any event stage, straight out of the platform's dashboard. Keep track of the top activity related to physical and virtual audiences.

ORGANIZER TEAM FOLLOW-UP
Manage teamwork synergy and time attendance.

ATTENDEE ACTIVITY STATISTICS
Oversee ID registrations, ticket management, visitor flows, and user activity.

PROMOTIONAL CAMPAIGN PERFORMANCE
Monitor AD performance for traffic, signups, and revenue conversions.

EVENT SALES TURNOVER
Track payment processing, fraud alerts, and purchase patterns.

Business Value Reports

Gain a 360° view of event monetization. Access deep insights on ticket sales, engagement rates, visitor demographics, seat occupation, and ROI using the advanced reporting and analytics tools.

SOLD vs. ISSUED TICKET REPORTS
Compare ticket booking rates to actual ones printed in a detailed report.

SPONSOR ACTIVITY REPORTS
Evaluate event sponsorship investments and gross sponsor profits reports.

VISITOR ATTENDANCE REPORTS
Review bookings, seat occupation rates, and attendee demographics.

REVENUE ROI REPORTS
Extract detailed reports of online payments, purchase transactions, and ticket sales.

EVENTS MADE TO GO GLOBAL

Request Demo
smartsolutions@getgroup.com

UAE

GET Group Holdings Ltd.
2nd floor, EFT Building (South Tower)
Dubai International Financial Centre
Dubai, UAE, P.O. Box: 95703
T: +971 4 3888778

GET Group FZE
Warehouse K18
Dubai Airport Free Zone (DAFZA)
Dubai, UAE, P.O. Box: 95703
T: +971 4 2990686

GET International FZCO
Warehouse K19,20
Dubai Airport Free Zone (DAFZA)
Dubai, UAE, P.O. Box: 95703
T: +971 4 2990686

KSA

GET Saudi Trading (L.L.C)
Al Houshel Center
Olaya Area, Riyadh, KSA

EGYPT

GET Egypt
El Boustan Street, Area No.12
Sheraton - Heliopolis, Cairo, Egypt
T: +20 22 2691074

USA

GET Secure ID Corp.
Massachusetts, USA
230 Third Avenue, Waltham, MA 02451 USA
T: +1 (781) 9028740

Global Enterprise Technologies Corp.
Washington DC, USA
2111 Wilson Blvd, Arlington, VA 22201, USA
T: +1 (781) 8906700

COLOMBIA

G.E.T Group Latin America S.A.S
Ak.9 # 115 – 30 Oficina 1604 Edificio Tierra
Firme Bogotá, 110221.
T: +57 1 432 7954

CANADA

G.E.T. Canada Inc.
2425 Matheson Blvd E (7th floor)
Mississauga, ON L4W 5K4
T: +1 (781) 890-6700

CHINA

GET International FZCO Beijing
Office 1505, 15F, China World Tower A,
No.1, Jianguomenwai Ave., Chaoyang
District, Beijing 100004, China
T: +86 10 5682 6726

QATAR

Global Enterprise Technologies L.L.C
Office No.3, West Bay 4th Floor, Salam
Tower Doha, Qatar P.O. Box: 3629
T: +974 4 444 0174

Build Smart Events Easily.

WHY GET GROUP

Identity Credentials and Access Management Experts

Technology Leaders

52+
Governments

700+
Field Experts

2B+
Secure IDs Issued Worldwide

14+
Regional Offices

35+
Years of References and Partnerships

ISO/IEC 27001:2022 MANAGEMENT SYSTEM
MSECB CERTIFIED

ISO 9001:2015 MANAGEMENT SYSTEM
MSECB CERTIFIED

CMMIDEV/5